

# Electric Vehicle Charging and Hospitality

## EV driving guests expect charging services. Are you prepared?

Travelers have high expectations for hotels, desiring efficient and friendly customer service, well-maintained and spacious rooms, and amenities such as an indoor pool, sauna, cafe, and gift shop. There is a growing demand among guests for electric vehicle (EV) charging facilities as well, and complementary industries are taking notice.

As more electric vehicles become available through rental companies, more new EV travelers will look for hotel's that can accommodate their rented electric vehicle for added convenience.



9%

In the first half of 2023 EVs made up 9 percent of car sales in the United States. Bloomberg NEF believes at this rate, 23 percent of car sales will be EV by 2025.<sup>1</sup>

26%

Only 26% of hotels have electric vehicle chargers available on the property according to a survey of 17,000 hotels by American Hotel and Lodging.<sup>1</sup>

3x

Full service hotels (58% of the surveyed group) are 3 times more likely to include EV charging services compared to limited service hotels (20.4%)<sup>1</sup>

1. CleanTechnica.com- *Hotels: It's Time To Start Offering EV Charging For Guests*

## Benefits of EV charging at your hotel

- ✓ Attracts EV owners, creating a niche market and fostering brand loyalty from eco-conscious guests.
- ✓ Enhances guest satisfaction, positive publicity, and media coverage, increasing the hotel's visibility.
- ✓ Supports sustainability goals, improving hotel cumulative low-carbon performance.
- ✓ Opportunity for revenue generation through rate structures for EV charging.
- ✓ Builds stronger relationships with the local community, reducing air pollution.
- ✓ EV driver's income is 2x the national average and tend to spend more than the average guest.

### Amenities

- Pet friendly
- Hot tub
- Pool
- Airport shuttle included
- Casino
- Spa
- Kitchen
- Parking
- Gym
- Wifi Included
- Restaurant
- Cribs
- Air conditioned
- Washer and dryer
- Electric car charging station
- Outdoor space
- Water park
- Ocean view

Expedia.com